

## Green Button Alliance Announces Results of 2019 Board of Directors Election

### Representatives from Participating Member Companies OhmConnect and Edison Electric Institute Join GBA Board

**RALEIGH, December 18, 2018**—The Green Button Alliance (GBA), which fosters the development, compliance, and widespread adoption of the Green Button standard, today announced the results of its third annual Board of Directors election. John Anderson, Director of Energy Markets at OhmConnect, Inc. was elected to serve in a two-year seat and Bill Pfister, Financial Analysis Director, Edison Electric Institute (EEI) will serve in a one-year seat. The new directors will commence their positions on the Green Button Alliance’s board on January 1st, 2019. The GBA’s board collaborates to broaden energy- and water-utility adoption of standards-based Green Button data technologies that enable utilities around the world to offer secure, customer data-access and -sharing platforms and a variety of new digital services that leverage standardized Green Button customer data.

“Utilities the world over are evolving to meet customer expectations for simple data access and energy-consumption management by providing new digital services. Green Button standards-based solutions deliver highly accurate, reliable customer-usage and -billing data and also ensure customer privacy,” said Syed Mir, Chairman, Green Button Alliance. “As Green Button data-enabled platforms, services and third-party applications continue to come to market, the Green Button Alliance welcomes the experience and perspectives John Anderson and Bill Pfister bring to our board.”

The Green Button Alliance thanks its past and current directors for their strategic insights and participation, which contribute greatly to the continued success of the GBA.

The Green Button Alliance’s 2019 Board of Directors consists of:

- Millene Hahm, Customer Operations, Consolidated Edison Company of New York, Inc. (Con Edison)
- Bill Pfister, Director Financial Analysis, Edison Electric Institute (EEI)
- Cengizhan Yenerim, Director of Demand Risk Management, ENGIE NA
- James C. Eber, Manager of Demand Response & Dynamic Pricing, Commonwealth Edison (ComEd), Exelon Corporation
- Jonathan Booe, Executive Vice President & Chief Administrative Officer, North American

### Energy Standards Board (NAESB)

- David A. Wollman, Deputy Director of Smart Grid and Cyber-Physical Systems Program, Manager of Smart Grid Standards and Research, National Institute of Standards and Technology (NIST)
- Syed Mir, Vice-President Corporate Services & CIO, London Hydro
- John Anderson, Director of Energy Markets, OhmConnect, Inc.
- Usman Syed, Director of Conservation and Energy Efficiency, Ontario Ministry of Energy
- Renata Bakousseva, Manager of Data, Energy, and Management Products, Pacific Gas & Electric (PG&E)
- Natalie Martinez, Senior Manager of Regulatory Affairs and Compliance, Southern California Edison (SCE)
- Tracy Lynch, Director of Distribution Marketing, Union Gas Limited
- Christopher J. Irwin, Program Manager of Smart Grid, Transactive Energy, Communications, & Interoperability, U.S. Department of Energy (U.S. DOE)
- Daniel Roesler, Co-founder & CEO, UtilityAPI

### About Green Button Standards

The Green Button *Download My Data* (DMD) method of usage-information access enables homeowners and property managers to download their electricity-, natural gas-, or water-usage data from their utility's website in a computer-readable XML format by clicking a virtual Green Button. Utility customers can easily access their historical and current usage data, analyze trends, and make informed resource -management choices.

Extending upon the Green Button DMD process, the Green Button *Connect My Data* (CMD) method allows customers to authorize secure, automatic transfers of their electricity-, natural gas-, or water-usage data to web and mobile apps for computers, tablets, and smart phones to enable them to efficiently manage and conserve their resource usage. By using standardized Green Button technology, third-party developers can more-rapidly create and offer products, services, and applications that will work with other Green Button implementations. To ensure utility-offered solutions will comply to the Green Button standard, the Green Button Alliance offers the

[Green Button Testing Program for data custodians](#)

. The Energy Services Provider Interface (ESPI) standard for Green Button is published by the North American Energy Standards Board (NAESB).

### About Green Button Alliance

The Green Button Alliance (GBA) is a North Carolina 501(c)(3) non-profit organization formed to foster the development, compliance, and global adoption of the Green Button ecosystem. The GBA is comprised of leading utilities, governmental departments and agencies, solution

providers, and affiliated organizations that collaborate to advance the Green Button initiative of enabling consumers around the world to access and share their energy- and water-usage data for managing their consumption. The GBA educates the market on the broad benefits of the Green Button standard, encourages standards-based application development, and administers the [Green Button Testing Program](#) to accelerate the delivery of standardized Green Button technologies to consumers. For more information, or to join the Green Button Alliance, please visit <http://www.greenbuttonalliance.org> .

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